

Cancún, Quintana Roo, 6 December 2010.

**GREEN SOLUTIONS@COP 16 OFF TO A GOOD START WITH HIGH EXPECTATIONS  
TOWARDS A SUSTAINABLE ECONOMY**

- Businessmen and women and public sector representatives from Mexico and around the world discuss economic development to help mitigate climate change
- “Green” business opportunities and investments are explored

Just during Green Solutions@COP16’s first day of activities, a total of 11 high-level forums were held, notably with the participation of Nobel Prize-winners Rajendra K. Pachauri, chair of the Intergovernmental Panel on Climate Change, and Mario Molina, as well as global company CEOs and presidents, prominent environmental experts, and heads of national and international agencies.

At a press conference, Carlos Guzmán, CEO of ProMéxico, and Rogelio Granguillhome, head of the Foreign Ministry’s Economic Relations and International Cooperation Unit, detailed the progress made during this first day of activities within the conference cycle and technological exhibition Green Solutions@COP16, organized by the Mexican government through ProMéxico and the Mexican Foreign Relations Ministry, and which is being held in tandem with the 16<sup>th</sup> Conference of the Parties (COP16) of the United Nations Framework Convention on Climate Change (UNFCCC) and the 6<sup>th</sup> Conference of the Parties to the Kyoto Protocol (CMP6) in Cancún, Quintana Roo.

Rogelio Granguillhome announced that 581 international company executives participated in the two inaugural panels, while 1,977 individuals—mainly businessmen and women, government representatives and representatives of social organizations— attended the remaining forums.

Carlos Guzmán, meanwhile, said that within the framework of Green Solutions@COP16, 318 business meetings have taken place, requested via our system, with the participation of businessmen and women, attendees and high-level executives. These initial encounters revealed business opportunities, as expressed by the individuals themselves, worth a total of more than 11 million dollars in trade and investment.

ProMéxico’s CEO stated that, in addition, during the run-up to the forum and the forum itself, probable investments in green businesses in our country were identified amounting to approximately 500 million dollars.



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MEANS OPPORTUNITY

He said that Green Solutions@COP16 is designed to be the ideal place for discussing, debating and finding out about the technological innovations whose aim is climate change mitigation as evidenced by the expo at the hotel/venue, which includes 102 stands representing private companies, as well as government representations from 15 countries, including Brazil, Canada, China, Denmark, Germany, Japan, Norway, Singapore, Spain, Sweden, United Arab Emirates, United Kingdom, and the United States.

He added that there is also an exhibition area or Autoshow showcasing Daimler, Ford, General Motors, Miles, Nissan, Mercedes and Volkswagen models that use hybrid and electric technologies, as well as combustion-efficient engines.

Green Solutions@COP16 began yesterday, December 5, and concludes December 8.

