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MÉXICO WILL ASSUME INTERNATIONAL LEADERSHIP IN “GREEN ECONOMIC POLICIES”: CARLOS GUZMÁN

- ProMéxico CEO Carlos Guzmán Bofill warns there is “no time to lose” in the application of environmentally-friendly economic policies.
- The Mexican government promotes policies that will reduce poverty while protecting the environment.

Mexico will not hesitate in taking a leading role in the international concert as far as the application of green economic policies that will drive national economic growth while preserving and protecting our ecosystems, ProMéxico CEO Carlos Guzmán Bofill declared during his participation in the Green Solutions@COP16 forum taking place in Cancún, Quintana Roo.

Guzmán Bofill added that “in countries like Mexico, which are emerging economies, we’re working on several fronts. There are many people who think we should wait, but the government says no, there’s no more time to lose. We need to begin now, and we may not finish in a few years, but it’s extremely important for our country to assume that leadership”.

ProMéxico’s CEO participated in the round table called “The Private Sector and the Climate Change Economy”, where he explained that President Felipe Calderón Hinojosa’s administration is focusing its efforts on implementing policies that will help to noticeably reduce poverty while protecting the environment.

Speaking before businessmen and women and company directors, Carlos Guzmán explained that what is required is “to work with the resources we have today, improve the efficiency of traditional methods and weigh the use of cleaner, more modern and efficient technologies that use alternative energies such as solar power, because the global trend is to migrate towards that type of new industry”.

The panel also included business executives like Alex MacGrillivray, executive director of Climate Business; Peter Foyo, president of Nextel-Mexico; Bjorn Stigson, chairman of the World Business Council for Sustainable Development (WBCSD); Alexander Sarac, general counsel and associate director of EcoSecurities; and Carlos Tavares, Chairman, Nissan Management Committee – Americas.

