

Cancún, Quintana Roo, 7 December 2010

**GREEN SOLUTIONS@COP16 IS MEETING THE GOALS SET WHEN IT CONVENED
THE EVENT: MORE “GREEN” BUSINESSES**

- Meetings during the second day of activities are expected to result in business deals worth US\$ 35 million
- Nearly 2,700 people have attended the various seminars, workshops, round tables and technological expo at the hotel/venue

Green Solutions@COP16, jointly organized by ProMéxico and Mexico's Foreign Relations and Economy ministries, secures its standing as a venue for exchanging ideas, presenting technologies to protect the environment, and also as a business gathering. Just during the second day of formal activities, 599 meetings took place which altogether represent trade and investment opportunities worth about US\$ 35 million.

On Monday the forum hosted 23 panels, and almost 2700 people so far have attended the seminars, workshops, round tables and conferences offered by Green Solutions@COP16. Notable among these was the keynote address by environmentalist Jean Philippe Cousteau, grandson of legendary French researcher Jacques-Yves Cousteau.

During this second day of activities, the conferences, seminars and workshops have provided a favorable environment for making progress on issues having to do with addressing climate change by generating a sense of community between the public and private sectors that has made it possible to learn about technological innovations, ideas and proposals in order to formulate new public policies that will help mitigate climate change.

Green Solutions@COP16 is also hosting a technological innovation expo that is fascinating attendees. The 102 stands representing private companies and government institutions from 15 countries showcase everything from water- and energy-saving products to vehicles powered by alternative fuels or are high-performance but low in consumption or polluting emissions. The latter can be viewed at the Auto Green Show at the main entrance of the Fiesta Americana Coral Beach hotel in Cancún, Quintana Roo.

Green Solutions@COP16, a forum for the analysis, discussion, and presentation of initiatives and proposals to combat climate change, is bringing together businessmen and women and representatives from public institutions from Mexico and many other countries with the aim of finding solutions to everyday problems while cooperating in the struggle against climate change.

With this initiative, the Mexican government confirms the country's leadership in Latin America as regards environmental conservation and undoing the damage caused by human activities while achieving a sustainable, profitable economy.

